## **Motivation letter**

Recent improvements in sanitary conditions, sewage systems, and health care solutions during the last century have led humanity towards a much higher life expectancy in developed countries. However, the increased longevity of human lives may lead to a detrimental turn in public life quality, in the sense that towards the older ages, many people are coping with various diseases such as Neurological Diseases, Type 2 Diabetes, Cancer, among others. The treatment of these patients in suboptimal health is an economic burden to their own families as well as to health care organizations.

Due to these grave consequences posed on the population by chronic diseases, treatment measures need to be reconsidered. Such diseases should be detected and prevented based on individual patients' tendencies and risk factors, before they take their toll on society, and that is in fact the essence of PPPM – pre-treating diseases instead of attempting to treat when life quality has already been reduced, and even before symptoms are showing.

Being a part of the EPMA-YPS is a great opportunity for making international collaborations, as the organization has representatives from all over the world, which are well experienced in various subjects in the medical world. As a member I will do my best to promote the PPPM ideas in the medical community in Israel, as well as around the globe.

Aviv Peer.